

The Schloss Hofen Network

A proposal
by Karsten Wenzlaff
and Lars Olofsson



Why did you come here?



- Why we came back in 2006?
 - Had a great time in 2005
 - Learned more about each other
 - Whole group became good friends
 - Helped each other for the papers and the exams
 - Created a small network through Yahoo-Group
 - Created a small online library
 - Have met twice since last year
 - Berlin, Wroclaw

Why our proposal is unique



- The transatlantic idea
 - Cooperation between the US and Europe
 - New Challenges after end of Cold War
 - Increasing Tension between Eastern Europe, Western Europe and the USA

- Purpose for the American-European Summer Academy
 - Keeping the trans-Atlantic idea in the minds of decision-makers like you



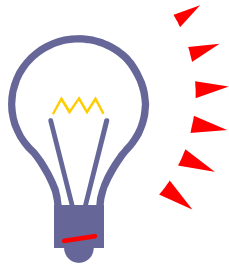
We see a possibility that...



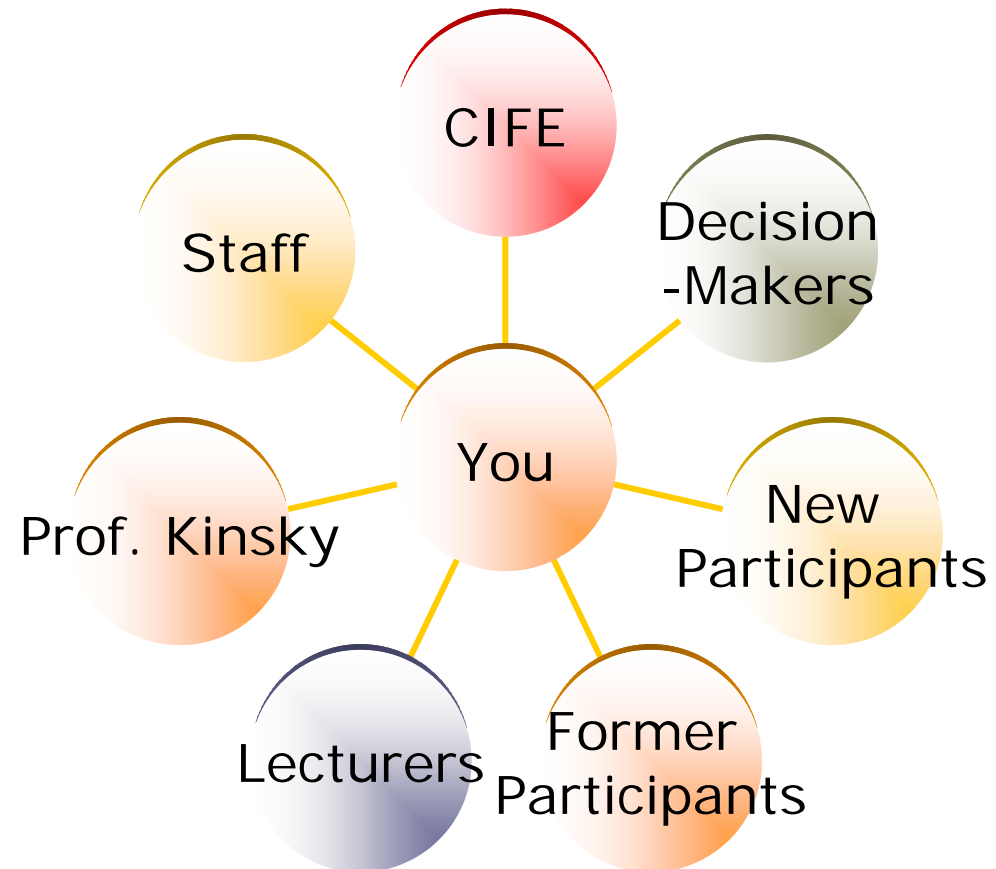
- ...you will also have a great time
- ...you will try to remain in contact
- ... by combining our efforts we can create something more beneficial for all

■ Our proposal:

- A student network so that you get the most out of the academy
 - Build lasting relationships
 - Make use of the resources at CIFE
 - Use knowledge of lecturers and professors



The Net-'workers'



Three Stage Process



□ Academy

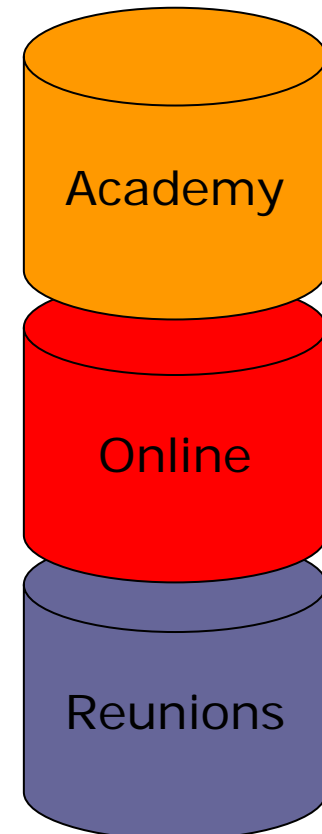
- High-profile participants and lecturers
- Prestigious Program ensures high-level of qualification

□ Online

- Resource and Support Center
- Information Center

□ Reunions

- Fun, Happy, Joy
- Upgrade yourself!

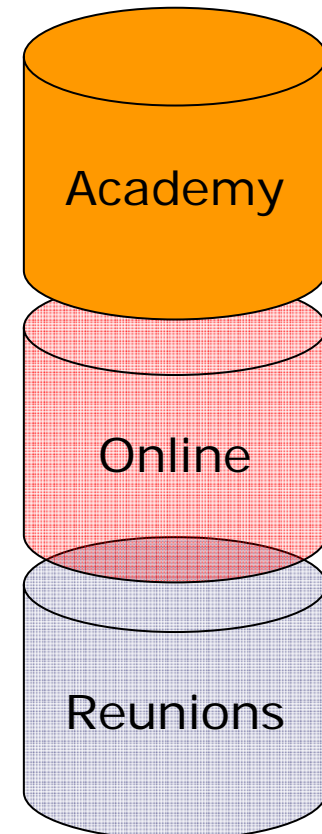


Academy Activities



- What the academy does to create the network?
 - Creating Relationships that will help you and other participants to get into positions

- What the network does to make the academy better?
 - Provide good speakers
 - Improve the preparation for the academy
 - PR tool for qualified applicants and speakers

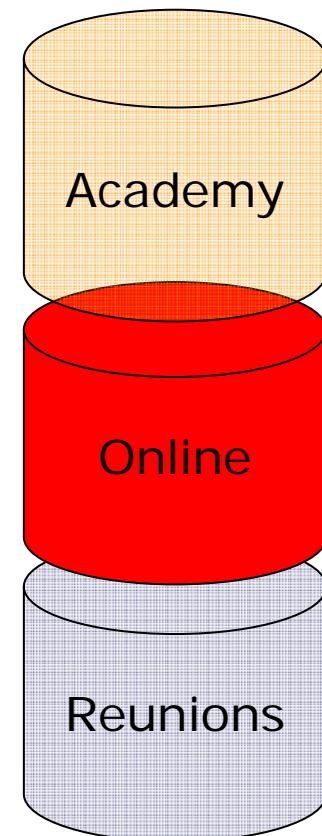


Online Activities



□ Resource and Information Center

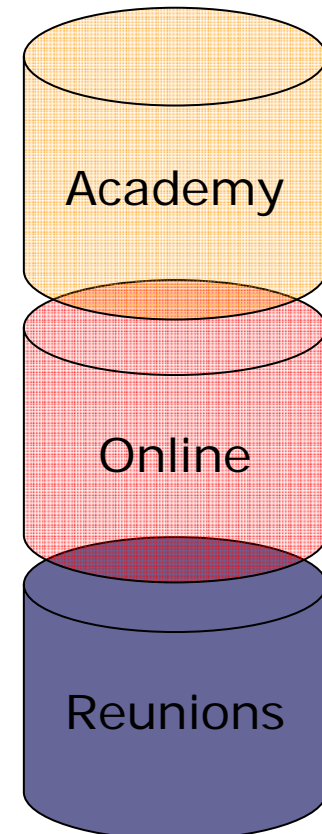
- Posting of events and conferences related to transatlantic relations
- Profiles of participants
- Access to materials made available by lecturers
- Access to papers made available by participants and lecturers
- Provide contact information



Reunion Activities



- Update, upgrade, grow!
 - Meet with former participants at Schloss Hofen
 - Invite a high-profile speaker
 - Support interaction between participants
 - Party



Input equals Output



- Update your Profile
- Spread information about CIFE activities
 - Advertise Academies
- Expand the online library
 - Link to Articles
 - Review Books
 - Present your projects
- Brainstorm for speakers

Next steps?



- Online platform
 - Identify a network-provider
 - Contact alumni
- Reunion in 2007
 - Speaker
 - Travel/Location
 - Coordination with CIFE (Hartmut Marhold)